simplai

The most advanced digital platform for Artificial Intelligence and Analytics

Companies today are surrounded by data but starved for insight. Potomac helps organizations solve the challenge of Big Data with our innovative digital platform, **simplai™**. Powered by Artificial Intelligence, **simplai** is revolutionizing business with affordable products and solutions that bring cutting edge data science and AI to enterprises around the world.

Regardless of industry, or the size of your organization, **simplai** is designed to help your firm unlock the value in your data and fuel your firm's transformation to a new way of doing business.

simplai processes billions of records – organizing and analyzing them in just seconds – and automatically determines the key parameters that affect your unique business. **simplai** spots trends and patterns which deliver new insights – empowering your employees to make data-driven decisions, customize and optimize workflows, and create personalized business models and reports.

Our custom-built models leverage the latest advances in AI and machine learning, and we put those technologies directly into your organization's hands - simplifying the deployment of AI throughout your enterprise – in a matter of days, instead of months.

Analytics

Machine Learning

Data Visualization

Prediction

Combining machine learning and predictive analytics, **simplai** improves decision making, increases revenue, and changes how your company works with data. Potomac is the partner you need to help your firm unlock the full potential of AI and achieve the strategic goals that will transform the operation of your business.

simplai

Features

Analytics
Unlock insights with pre-configured dashboards and empower everyone on your team to get the answers they need to make faster and smarter decisions

Powerful
Query billions of records in seconds

Reports & Dashboards
Get a real-time picture of your business at a glance. Dig deeper with detailed reports and dashboards that anyone, anywhere can create and access with a browser

Integration
Well defined API that allows **simplai** to be easily integrated with your existing systems

Ease of use
Stunning, accurate, AI-driven data visualization and prediction

Deployment
On-premises or Cloud: Multiple deployment options, giving you the flexibility to deploy our integrated solution based on your business needs

Products & Solutions

Potomac's product suite and custom solutions are all built using the power of **simplai**.
For more information, visit our website **www.potomac.ai**

junosmart™　　**telemus™**　　**junoprotect™**

ask **simplai**　|　Smart City　|　Venue Management System　|　Data Insight Finder　|　Chatbots

Who We Are

Potomac Technologies is an Artificial Intelligence innovator, partnering with firms across a variety of industries, to transform their businesses and solve the challenges of Big Data and AI implementation. Founded in 2016, and backed by a large private equity firm, our worldwide team of Wall Street professionals, data scientists, AI experts and software engineers has years of experience developing and deploying innovative AI and machine-learning based software and related products and applications.

For more information, visit our website at ⊕ **www.potomac.ai**
For a demonstration of the power of **simplai**, 📞 (+1) 646.969.6669　✉ info@potomactpl.com

New York　·　Irvine　·　Mumbai　·　Indore

POTOMAC TECHNOLOGIES