



Enhanced, Immersive, Personalized User Experiences



Revolutionize the smart venue experience with Potomac's **junosmart™** system. **junosmart** harnesses the power of AI-based predictive analytics and machine learning to deliver real-time data insights that create an engaging, memorable user experience in any smart connected location. **junosmart** customizes and improves the fan experience while increasing the efficiency of venue operations to maximize returns for management.

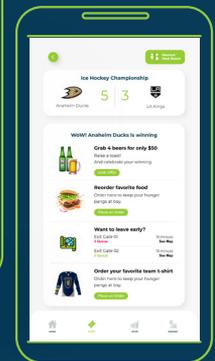
A custom-branded venue application built on **junosmart** technology is location and context aware, delivering personalized information and recommendations based not only on a user's previous experiences, but real-time activity. Actively engaging visitors through an intelligent, connective, predictive technology application creates an unforgettable experience and keeps them coming back, maximizing venue revenue opportunities.



Amazon Alexa™ integration allows users and management to interact with **junosmart** through voice commands

Create a personalized experience that includes purchasing tickets, ordering food, and buying merchandise.

The app is user-friendly and easy to navigate, resulting in increased user satisfaction and quick adoption. Traditional menus are combined with AI-driven menus for a more personalized user experience.



Users can find their way around with context-based location information including guidance to shorter restroom lines, fastest-moving exit and entrances as well as parking spot assistance.

Integrates with entertainment hub vendors and smart cities

Generate more revenue with personalized offers and loyalty programs.

Web and Mobile AI app built on simplai™

junosmart is supported by Potomac's innovative digital platform **simplai™**. Powered by AI, **simplai** processes billions of records – organizing and analyzing them in just seconds – and automatically spots trends and patterns which deliver new insights into customer behavior and makes real-time recommendations accordingly. **simplai** easily handles the enormous volumes of data generated by the IoT and is optimized for high speed data processing. The power of **junosmart** lies in its ability to create a memorable visit for users and a smart monetization strategy for management.



Seamless, end-to-end data integration supports management with real-time reporting including instantaneous cost and revenue reports as well as information to support security and facility management, decreasing operational costs.



All data is secure, encrypted and compliant with privacy laws, and remains the property of management forever

Products & Solutions

Potomac's product suite and custom solutions are all built using the power of **simplai**. For more information, visit our website www.potomac.ai



simplai™



telemus™



junoprotect™



ask
simplai



Smart
City



Machine Learning
Models



Data Insight
Finder



Chatbots

Who We Are

Potomac Technologies is an Artificial Intelligence innovator, partnering with firms across a variety of industries, to transform their businesses and solve the challenges of Big Data and AI implementation. Founded in 2016, and backed by a large private equity firm, our worldwide team of Wall Street professionals, data scientists, AI experts and software engineers has years of experience developing and deploying innovative AI and machine-learning based software and related products and applications.

For more information, visit our website at www.potomac.ai

For a demonstration of the power of **junosmart**,  (+1) 646.969.6669  info@potomactpl.com



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